

A process for producing a magnetic recording medium having a non-magnetic layer on a non-magnetic support and having a magnetic layer on the non-magnetic layer is provided.

A process for producing a magnetic recording medium which comprises applying a non-magnetic layer coating material onto a non-magnetic support and drying the coating material to form a non-magnetic layer, and then applying a magnetic layer coating material more excessively than an intended magnetic layer-wet thickness onto the non-magnetic layer by using a die nozzle coating followed by scraping excess amounts of the magnetic layer coating material to the intended magnetic layer-wet thickness by means of a bar to form a magnetic coating layer.